



**OFFSET YOUR
ORGANISATION'S
CARBON FOOTPRINT
ONE TREE AT A TIME!**



Australian school
Fundraising club
specialists

For more information or to register visit
WWW.AUSTRALIANFUNDRAISING.COM.AU
PHONE 1300 133 022



OFFSET YOUR CARBON FOOTPRINT

YOU FUNDRAISE. WE DO THE PLANTING!

Lead the way to a greener Australia and help plant native trees in communities throughout the country.

Our newest fundraiser, the Plant-A-Difference Fundraiser aims to bring together schools, businesses and the community to help restore landscapes, reproduce natural ecosystems and reduce carbon emissions with an ecofriendly fundraising initiative.

The more trees we plant the more carbon will be absorbed from the atmosphere, thereby reducing the negative impact of greenhouse gases on our climate and our environment.

Teach your members the importance of climate change whilst raising money for your organisation with this industry first fundraiser!

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- For every \$15 raised through the fundraiser we will plant one native tree (or shrub) in one of Australia's 35 global biodiversity hotspots
- Revegetation work supports local businesses and employs local people including workers from indigenous communities

ONLINE FUNDRAISING

- Our new online fundraising platform will record the amount of money raised and number of trees to be planted
- Parents can create their children's fundraising page which can be shared to family and friends all over the world
- We ensure photos of children do not appear online - children can now create their own avatar
- Free online fundraising fees - a saving of 6.6%



DELIVERING FOR THE GLOBAL GOALS

The Plant-A-Difference Fundraiser directly contributes to the following United Nations' Sustainable Development Global goals criteria:



PLANT MANAGEMENT

Our planting management focus is on the process of assisting the recovery of an ecosystem that has been degraded, damaged or destroyed.

TAKING MEANINGFUL CLIMATE ACTION IS SIMPLE!

ONE TREE AT A TIME!



WHAT'S INCLUDED?

We supply a comprehensive range of fundraising materials together with the magic ingredient, our powerful, cyber-safe online fundraising platform and you'll grow your fundraising goals like never before.

For every \$15 raised through the fundraiser we will plant one native tree (or shrub) in one of Australia's 35 global biodiversity hotspots! No planting is required on your part!

Fundraising materials includes:

- Sponsorship forms printed on environmentally certified paper
- Promotional posters printed on environmentally certified paper
- Parent letters, social media posts and more
- Cyber-safe online fundraising platform
- **GoFundraise, our online fundraising provider will waive their \$450 set up fee**

WHAT'S MY PROFIT?

MAKE 65% PROFIT* - COST ONLY 35% + GST

There are no up-front costs and with a guaranteed profit of 65%*, it's risk free fundraising at its best!

Amount Raised	Number of Trees & Shrubs Planted	Cash Profit*
\$5,000	333	\$3,250
\$10,000	666	\$6,500
\$15,000	1,000	\$9,750
\$20,000	1,333	\$13,000

HOW DOES IT WORK?

You fundraise. We do the planting. Run the fundraiser over a 3-4 week period using the sponsorship forms supplied together with our online fundraising platform and for every \$15 raised we will plant one native tree (or shrub) in one of Australia's 35 global biodiversity hotspots.



THE PLANT-A-DIFFERENCE FUNDRAISER IS AS SIMPLE AS...



FUNDRAISE



TREE PLANTERS



IMPACT!



**THE
BETTER CHOICE FOR
FUNDRAISING!**

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