



**Billy G's**  
**Gourmet**  
Cookie & Biscuit  
**Dough**

# Scoop, Bake & Serve



 **Australian** school  
**Fundraising** club  
specialists

For more information or to register visit  
**[WWW.AUSTRALIANFUNDRAISING.COM.AU](http://WWW.AUSTRALIANFUNDRAISING.COM.AU)**  
**PHONE 1300 133 022**



Since 1996, Billy G's Gourmet Cookie Dough has been committed to creating delicious cookie doughs and providing a highly successful and profitable fundraiser to thousands of organisations.

Our cookie dough is only available through fundraising which makes your fundraiser even more popular and successful. Everyone loves freshly-baked cookies, that's why Billy G's Gourmet Cookie Dough is consistently our most successful and popular fundraiser.

Our ten delicious cookie doughs are Australian made and owned and produced in a nut-free\* factory. There's sure to be one to satisfy any cookie lover!

With no money required up front, highly profitable, risk free order form drive, free incentive prizes with all fundraising materials supplied, it's no wonder why it's Australia's favourite fundraiser.

## HIGHLY PROFITABLE & RISK FREE

- Make a high profit of \$3.50 per tub
- Order form drive - only order what you sell
- No money required up-front

## EXCEPTIONAL HOME BAKING PRODUCT

- A fantastic home baking product the whole family will enjoy
- Simply scoop the dough from the tub and bake for 14-16 minutes for irresistible cookies every time

## BILLY G'S COOKIE DOUGH IS AS SIMPLE AS...



REGISTER



RECEIVE MATERIALS



LAUNCH FUNDRAISER



BANK ALL MONEY



DISTRIBUTE COOKIE DOUGH



COOKIE DOUGH DELIVERY



PLACE THE ORDER

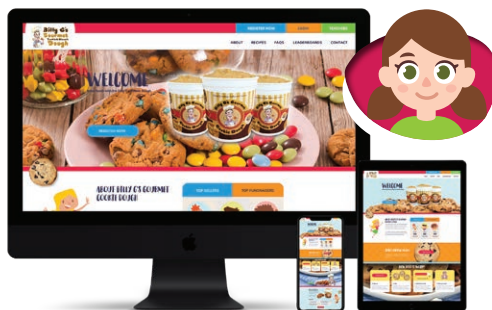


PROCESS ORDERS

*Everyone I dealt with at Australian Fundraising were incredibly helpful, knowledgeable and friendly. They were always prompt in responding to any questions I had. The whole system of ordering, collating and delivery of the Billy G's Gourmet Cookie Dough was well organised and simple.* **Jodi Keen**

## CYBER-SAFE ONLINE PLATFORM

- Our cyber-safe and powerful online fundraising platform and store set new fundraising records in 2019
- Members can create their own fundraising page which can be shared to family and friends Australia wide
- We ensure photos of children do not appear online - children can now create their own avatar



## QUALITY & CONVENIENCE

- We use quality ingredients to ensure an exceptional taste
- The tubs can be stored in the refrigerator for up to 4 weeks or in the freezer until you are ready to bake
- The cookie dough can be refrozen
- It is easily distributed as it can be stored without refrigeration for up to 7 hours after delivery



# Scoop, Bake & Serve

COOKIE DOUGH

| Your Cost Inc GST | Your Selling Price RRP | Your Profit** | Cost per 25g cookie |
|-------------------|------------------------|---------------|---------------------|
| <b>\$12.50</b>    | <b>\$16.00</b>         | <b>\$3.50</b> | <b>0.40¢</b>        |



**CHOC MINT**

**NEW!**



**ANZAC BISCUITS**



**CHOC CHUNK**



**TRIPLE CHOC**



**NESTLÉ SMARTIES®**



**RASPBERRY WHITE CHOC**



**STRAWBERRY CHEESECAKE**



**GINGERBREAD**



**CARAMEL FUDGE**



**DOGGIE DOUGH**

## SCOOP, BAKE, SERVE & ENJOY!



**SCOOP**

Scoop out a teaspoon of cookie dough and roll into balls.



**BAKE**

Place onto a baking tray and bake for 14-16 minutes.



**SERVE**

Fresh cookies and biscuits, freshly baked by you!

MAKES OVER  
**40**  
COOKIES



\*NESTLE and SMARTIES are registered trademarks owned by Societe des Produits Nestle S.A., Vevey, Switzerland.  
\*\*The profit is based on your organisation being able to claim back the GST on our invoice.

Eatons Hills State School sold  
**1,312 TUBS**

Anndale State School sold  
**1,296 TUBS**

Helensvale State School sold  
**1,240 TUBS**

Mt Annan Mustangs FC sold  
**600 TUBS**



**THE  
BETTER CHOICE FOR  
FUNDRAISING!**

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