



Australian[®] school
club
Fundraising
specialists

THE
BEST DAY YOU'LL HAVE
AT SCHOOL!

Australian[®] school
club
Fundraising
specialists
School
RUN 4 FUN
COLOUR EXPLOSION[®]



VOTED BEST
SCHOOL FUN RUN!

AUSTRALIAN FUNDRAISING - THE CHOSEN FUNDRAISER FOR OVER 1,000 SCHOOLS!

Australian Fundraising are the leaders in the fundraising industry exceeding customer's expectations through our unique and innovative fundraising programs and unforgettable customer service.

Our two school fun run programs, the School Colour Explosion™ Run and School Run4Fun (standard school fun run) assisted 1,060 schools last year representing over 459,000 students nationally to raise over \$10 million. It's no wonder why we were overwhelmingly voted Australia's Best School Fun Run Company.

With the highest cash profit, jam-packed student race kits including safe, Indian Holi colour powder pre-packed in BPA free squirt bottles, new eco-friendly and ethical wheat fibre UV400 sunglasses, finale explosion bags, fundraising and event inclusions, awesome incentive prizes, free online fundraising fees and a cyber-safe online fundraising platform, no one comes close to what we offer!

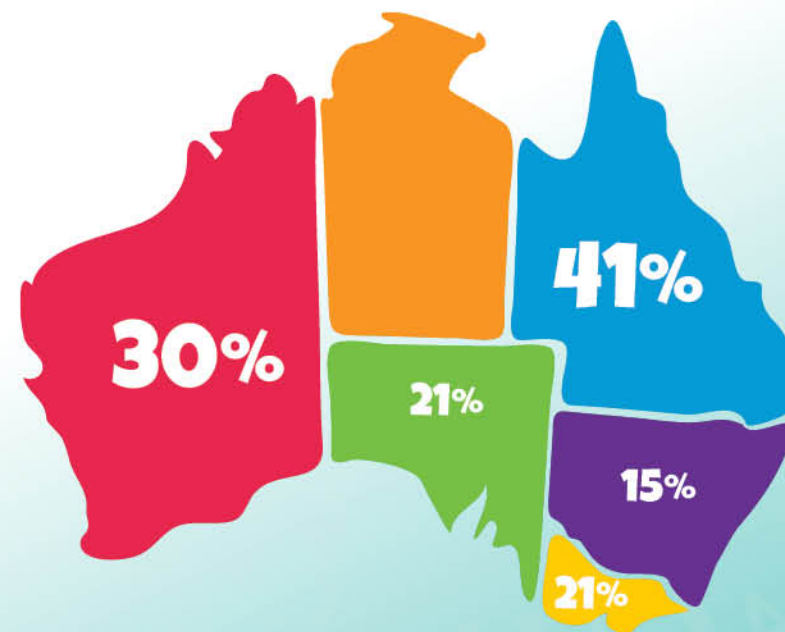
We are also excited to announce a world's first fundraising initiative whereby schools can do their part in helping the planet whilst raising money at the same time. Our new Go Green packages provide schools with the flexibility of replacing the incentive prizes with native tree planting in communities throughout Australia.



WHAT THE NUMBERS TELL US

One in every four students enrolled in a Government Primary School participated in one of our school fun run programs last year.

State	Australian Government Primary Aged Student Enrollments	Australian Fundraising Student Registrations	Percentage Breakdown By State (%)
Queensland	338,292	138,845	41%
New South Wales	491,043	74,366	15%
Victoria	371,932	77,216	21%
South Australia	112,693	23,265	21%
Western Australia	163,930	48,525	30%
Total	1,477,890	362,217	26%



NSW: Source: NSW Government Department of Education - Centre of Education Statistics and Evaluation
QLD: Source: Queensland Government Statistician's Office - Full-time students by government and non-government sector
SA: Source: Government of South Australia Department of Education and Child Development - Term 1 Enrolment Data Collection
VIC: Source: Victoria State Government Education and Training - Summary Statistics for Victorian Schools
WA: Source: Government of Western Australian Department of Education - Summary Statistics of Schools and Full-Time Students



BIG SMILES, BIG COLOURS, BIG PROFITS!

The School Colour Explosion™ Run set new fundraising records in 2019. Students were drenched in non-toxic, vibrant colour powder and raised record breaking results for their respective schools. We supply all of the fundraising materials, event inclusions and award winning customer service to make your fundraiser highly successful and a memorable experience for students, teachers and parents.

With no money required up-front, your school is guaranteed to bank a profit! Turn your event from bland to grand with the colour craze that's sweeping the nation™.

HIGHEST CASH PROFIT OF UP TO 70%*

The School Run4Fun Fundraiser is our standard school fun run program that promotes health and well-being.

It is flexible and can be run anytime throughout the year. Annual cross country carnival, athletics carnival, walk-a-thons, lap-a-thons and fun runs are the most popular.

Students receive sponsorships in cash as well as online and are rewarded with fantastic incentive prizes. With our Classic Option, your school will make a high profit of 70%* cash, the highest in the school fun run category. We'll ensure you have everything you need to have a fun and successful fundraiser.

RISK-FREE FUNDRAISING NO MONEY REQUIRED UP-FRONT

HIGHER PROFITS, MORE INCLUSIONS AT LESS COST

SCHOOL COLOUR EXPLOSION™ RUN

- We don't charge a 10% fee for personal support like other suppliers
- We are the only school fun run company to supply Indian high grade colour powder pre-packed in 350g squirt bottles with options of eco-friendly and ethical UV400 sunglasses made from renewable wheat fibre, environmentally friendly finale paper bags and support wristbands for each student
- 100g of colour powder per student valued at over \$2 each which is all inclusive in your cost
- Free online fundraising fees - a saving of 6.6%

SCHOOL RUN4FUN (STANDARD FUN RUN)

- Highest cash profit of 70%* with our Classic Option
- We don't charge a 10% fee for personal support like other suppliers
- We are the only school fun run company to supply options of eco-friendly and ethical UV400 sunglasses made from renewable wheat fibre, headbands and sweatbands for each student
- Free online fundraising fees - a saving of 6.6%

*Your profit is based on your organisation remaining under the GST threshold.

AWARD WINNING PRIZES

Our award winning incentive prize program rewards your students for a job well done! From bubblegum slime to Razor Electric Mini Bikes, there's a great range of prizes that appeal to students of all ages. Students receive a prize simply by raising \$10 or more.





**“WE EXCEEDED
OUR FUNDRAISING
GOAL BY 110%”**

Lauren McMillan

CYBER-SAFE AND POWERFUL ONLINE PLATFORM

Australian Fundraising empowers your students and parents to raise the greatest amount of money possible with a safe, positive online experience. It is of critical importance that we ensure the safety of children who use our online fundraising platform.

Photos of children do not appear online with reference to their name and school. Children can now create their own avatar. With this in mind, we've implemented the best practice solution to benefit from online fundraising whilst keeping children safe online.

Last year, our online platform enabled schools to raise over \$6 million, averaging 75% of their funds raised online.

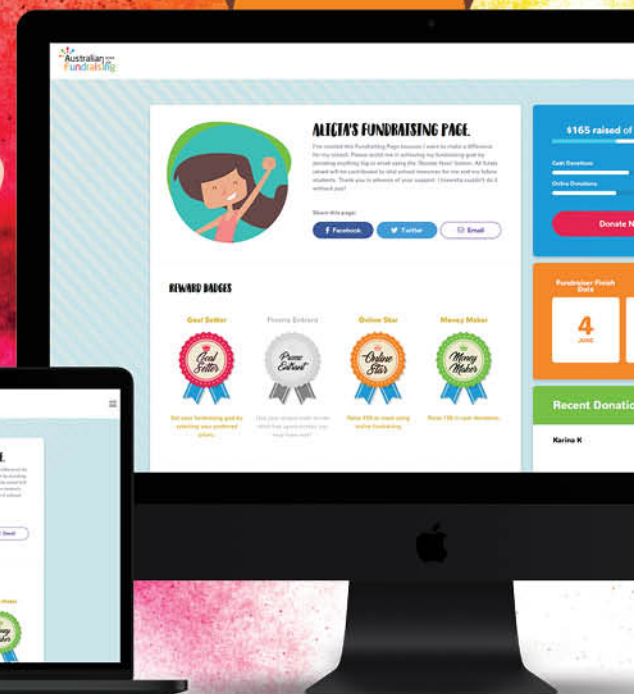
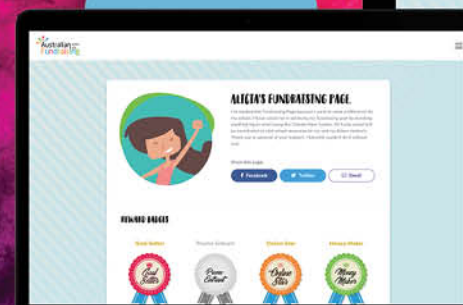
FREE ONLINE FUNDRAISING FEES

Spend more on those that matter - your students! All online fundraising fees are now free and only credit card and transaction fees apply. We saved over \$450,000 in online fundraising fees for schools last year. Plus, our online fundraising provider, GoFundraise waive their set up fee of \$450.

It's exclusive to our school fun run programs.

ONLINE FUNDRAISING FEES
**PLATFORM FEE
WAS 6.6%
NOW FREE**

POWERED BY:



JAM-PACKED FULL OF VALUE!

Our school fun run programs are highly interactive that gets every student excited to help their school reach their fundraising goal. They require no money up-front and they are almost completely self-managed. They have been designed to create a successful, high-five-worthy experience for parents, members and staff.

Easy to set up and run, our fundraising programs promote inclusion, teamwork and community-mindedness with a whole lot of fun thrown in. We have both the know-how and the tools to make it happen. We supply all of the fundraising materials and event inclusions to create a real success!

FUNDRAISING MATERIALS

We supply a comprehensive range of fundraising materials from sponsorship forms to promotional posters which are all printed on FSC® certified paper which meets the most rigorous environmental and social standard for responsible forest management.

FUNDRAISING ACCOUNT MANAGER

With full support from start to finish, your dedicated Fundraising Account Manager will make you look like a star and help you raise record breaking results.

UV400 SUNGLASSES

Eye protection is now an Education Department requirement for running a School Colour Event. Our UV400 sunglasses are eco-friendly and ethical made from renewable wheat fibre and are supplied with both school fun run programs. We're doing our part to help the environment!

INDIAN HOLI COLOUR POWDER

Our genuine, safe, Holi colour powder is produced by one of India's most reputable colour powder manufacturers. It's non-toxic, non-flammable, skin safe, biodegradable and environmentally friendly. Made of corn starch and food grade colours. It's safe for all!

Our exclusive range of pre-packed 350g BPA free spray bottles and environmentally friendly and biodegradable paper finale bags will turn your event into an explosion of colour.

Full testing reports and consent forms supplied.

STUDENT INCENTIVE PRIZES

We offer the largest selection of award-winning incentive prizes to thank your students for a job well done.

DON'T WANT TO OFFER PRIZES? We have an option for that too. Our "Go Green" Packages will reduce landfill and minimise the impact on the environment by replacing the incentive prizes with tree planting.

HUGE INFLATABLE START/FINISH BANNERS

We supply a huge start/finish banner for your event valued at \$400. They are subject to availability and location. Get in quick!

NEW COLOUR CREW KITS

Co-ordinators, there's something for you!

Stand out from the crowd with our new Colour Crew Kits which are supplied with our School Colour Explosion™ Run. Each kit includes a rainbow wig, t-shirt, tu-tu, socks and wheat fibre UV400 sunglasses!

One Colour Crew Kit supplied for every 100 students. Maximum 5 per school.





START

START/FINISH BANNERS
VALUED
AT **\$400**



THE BEST DAY YOU'LL HAVE AT SCHOOL!

HUGE EVENT INCLUSIONS

We are the only school fun run company offering a total colour explosion package including:

- Non-toxic colour powder packed in BPA free spray bottles
- Options of eco-friendly, UV400 sunglasses made from renewable wheat fibre and Colour Explosion paper finale bags for each student

Our fundraiser is jam-packed full of value. We supply a comprehensive range of materials for your event which is all inclusive in your costs.

No one comes close to what we offer!

BIG SMILES, BIG COLOURS, BIG PROFITS!

The School Colour Explosion™ Run is the most exciting, high energy and colourful fundraiser your school will partake in. It's all about student participation, raising money for your school which ends in an explosion of colour.

Because of the excitement and anticipation in advance of the event, students and their families are substantially increasing their support for the fundraiser. Students are saying it's the best experience they've had at school and one they will remember for years to come.

With no money required up-front, your school is guaranteed to bank a profit! Turn your event from bland to grand with the colour craze that's sweeping the nation™.

RISK FREE FUNDRAISING

- The fundraiser is financially risk free and you are guaranteed to bank a profit
- We take all of the risk, not your school
- All fundraising materials and event inclusions are supplied up-front and are inclusive of the fundraiser

No of students	GRAND \$ Value Powder	SUPER GRAND				
		\$ Value Powder	\$ Value Sunglasses	\$ Value Finale Bags	\$ Value Wristbands	\$ VALUE TOTAL
50	\$105	\$105	\$120	\$70	\$25	\$320
100	\$210	\$210	\$240	\$140	\$50	\$640
200	\$420	\$420	\$480	\$280	\$100	\$1,280
300	\$630	\$630	\$720	\$420	\$150	\$1,920
400	\$840	\$840	\$960	\$560	\$200	\$2,560
500	\$1,050	\$1,050	\$1,200	\$700	\$250	\$3,200
600	\$1,260	\$1,260	\$1,440	\$840	\$300	\$3,840
800	\$1,680	\$1,680	\$1,920	\$1,120	\$400	\$5,120
1000	\$2,100	\$2,100	\$2,400	\$1,400	\$500	\$6,400

FLEXIBLE OPTIONS THAT'S RIGHT FOR YOU!

THE GRAND OPTION

MAKE 65% PROFIT* - COST ONLY 35% + GST

- Colour powder packed in BPA free 350g spray bottles
- Motivational support wristband for each student

AND ALL THE FUNDRAISING MATERIALS

THE SUPER GRAND OPTION

MAKE 60% PROFIT* - COST ONLY 40% + GST

- Colour powder packed in BPA free 350g spray bottles
- Wheat fibre UV400 sunglasses for each student
- Motivational support wristband for each student
- Colour Explosion finale bag for each student

AND ALL THE FUNDRAISING MATERIALS

THE GO GREEN OPTION

MAKE 60% PROFIT* - COST ONLY 40% + GST

- Colour powder supplied in bulk boxes (no bottles)
- Every \$15 raised through the fundraiser we will plant one native tree (or shrub) in one of Australia's 35 global biodiversity hotspots!

AND ALL THE FUNDRAISING MATERIALS

NO PRIZES - NO WORRIES!

We listen and we deliver! Schools have been asking for an environmentally friendly fundraising option without offering student incentive prizes.

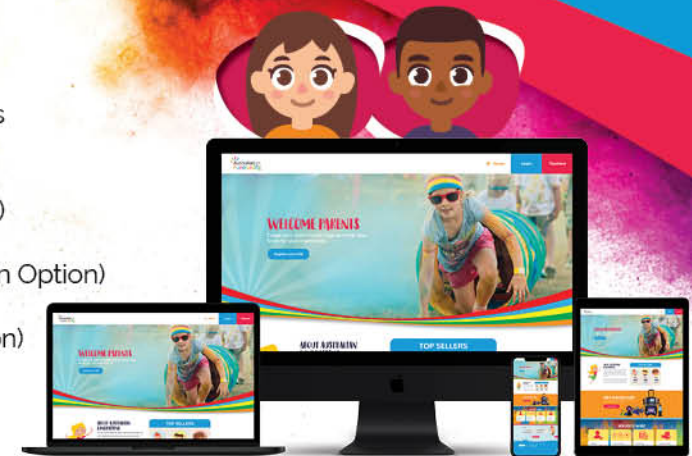
Our new "Go Green" Option provides the fun-filled Colour Explosion fundraising event with the added benefit of leading the way to a greener Australia by replacing the incentive prizes with native tree planting in communities throughout the country. The more trees planted the more carbon will be absorbed from the atmosphere, thereby reducing the negative impact of greenhouse gases on our climate and our environment.

Sunglasses extra \$1.20 (inc GST) per student

FUNDRAISING MATERIALS

The following extensive range of fundraising materials are provided with all three options:

- Colour Crew Kits
- Student incentive prizes (excludes Go Green Option)
- Student sponsorship forms
- Student participation certificates (excludes Go Green Option)
- Highest student fundraising prize
- Prize promotional posters (excludes Go Green Option)
- Event promotional posters
- Fundraising target promotional posters
- Classroom promotional posters
- Parent letters, social media posts and more
- Online fundraising platform
- GoFundraise, our online fundraising provider will waive their \$450 set up fee for our partner schools



THE SCHOOL COLOUR EXPLOSION™ RUN IS AS SIMPLE AS...



REGISTER



ACTIVATE ONLINE FUNDRAISING



RECEIVE FUNDRAISING MATERIALS



LAUNCH AND PROMOTE



HAPPY SCHOOL HAPPY STUDENTS



DISTRIBUTE PRIZES / TREE PLANTING



ORDER PRIZES / ORDER TREES



COLOUR EXPLOSION™ RUN EVENT

*Your profit is based on your organisation remaining under the GST threshold.



on your
MARKS
GET SET,

GO!

HIGHEST CASH PROFIT OF UP TO 70%*

The School Run4Fun, our standard fun run has a successful, proven and highly profitable track record for the past 21 years. Raising valuable funds for your school whilst promoting health and well-being is easy!

The fundraiser can be easily linked to annual cross country carnivals, athletics carnivals, walk-a-thons, lap-a-thons and fun runs. Why not consider an Olympathon to tie in with the **Olympic Games** in July?

It is very easy to set-up, there is absolutely no financial risk, and best of all there are no products to buy or sell. Make the highest cash profit of up to 70%* in the school fun run category.

RISK FREE FUNDRAISING

- The fundraiser is financially risk free and you are guaranteed to bank a profit
- We take all of the risk, not your school
- All fundraising materials and event inclusions are supplied up-front and are inclusive of the fundraiser

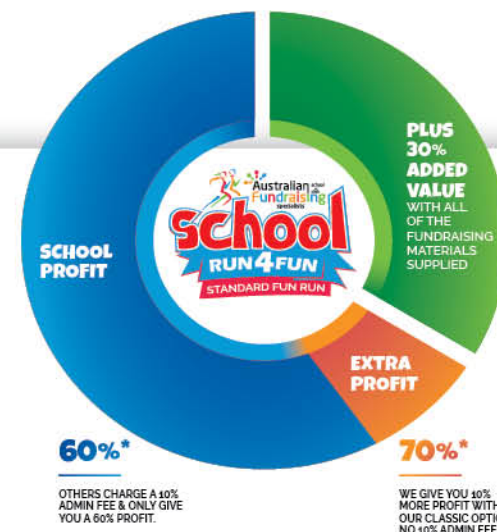
BIGGER PROFITS

With our School Run4Fun Classic Option your cash profit is a high 70%* compared to only 60%* with other school fun run suppliers.

Amount Raised	Cash Profit* Classic Option	Cash Profit* With Other Suppliers
\$1,000	\$700	\$600
\$5,000	\$3,500	\$3,000
\$10,000	\$7,000	\$6,000
\$15,000	\$10,500	\$9,000
\$20,000	\$14,000	\$12,000
\$30,000	\$21,000	\$18,000

"We needed to maximise our bottom line and we can do that with Australian Fundraising. We were pleased to benefit from a higher profit margin compared to 60 per cent from other providers".

Dr. Davis, Varsity College



FLEXIBLE OPTIONS THAT'S RIGHT FOR YOU!

THE CLASSIC OPTION

MAKE 70% PROFIT* - COST ONLY 30% + GST

- Motivational support wristband for each student
- AND ALL THE FUNDRAISING MATERIALS**

THE ULTIMATE OPTION

MAKE 60% PROFIT* - COST ONLY 40% + GST

- Wheat fibre UV400 sunglasses for each student
- Headband for each student
- Sweatband for each student
- AND ALL THE FUNDRAISING MATERIALS**

THE GO GREEN OPTION

MAKE 65% PROFIT* - COST ONLY 35% + GST

- Every \$15 raised through the fundraiser we will plant one native tree (or shrub) in one of Australia's 35 global biodiversity hotspots!
- AND ALL THE FUNDRAISING MATERIALS**

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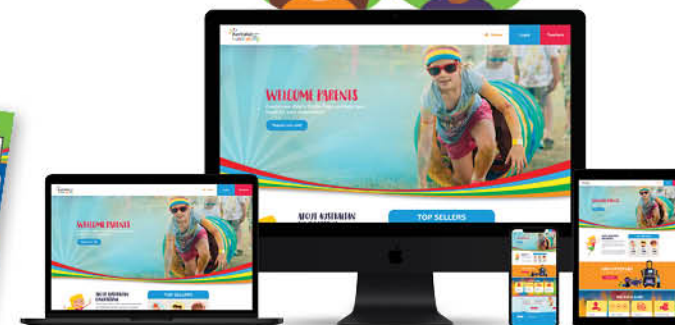
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- Classroom promotional posters
- Parent letters, social media posts and more
- Online fundraising platform
- GoFundraise, our online fundraising provider will waive their \$450 set up fee for our partner schools

**THE ULTIMATE FUN RUN PACK
VALUED AT \$5
PER STUDENT**



THE SCHOOL RUN4FUN IS AS SIMPLE AS...



REGISTER



**ACTIVATE ONLINE
FUNDRAISING**



**RECEIVE FUNDRAISING
MATERIALS**



**LAUNCH
AND PROMOTE**



**HAPPY SCHOOL
HAPPY STUDENTS**



**DISTRIBUTE PRIZES /
TREE PLANTING**



**ORDER PRIZES /
ORDER TREES**



FUN RUN EVENT

*Your profit is based on your organisation remaining under the GST threshold.

RAISE \$10-\$19



BOUNCING PUTTY



WORLD'S SMALLEST KITE



PRANKZ LIL' HANDS



Squeeze Alien



HOT SHOT HANDBALL



INFINITY CUBE

RAISE \$30-\$49



FIZZ ROCKET



FLARP NOISE MAKER

ACTIVITY ACTION TRACKER WATCH



AMAZING MINI MAGIC HAT



MINI VOICE CHANGER

MINIATURE RETRO ARCADE GAME



RAISE \$75-\$99

RUGBY BALL



AFL BALL



NETBALL



MICRO ROBOTIC SCORPION

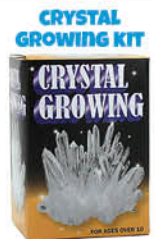


BASKETBALL



FIBRE OPTIC LAMP

RAISE \$20-\$29



CRYSTAL GROWING KIT



SKIPPY DANCE ELASTIC ROPE



MAGIC RAINBOW TREE



ZIPPER EARPHONES



SQUISH BALL



BUBBLEGUM SCENTED SLIME

RAISE \$50-\$74



UFO TOSY U-FLY

MINI WIRELESS SPEAKER



MYSTERIOUS PUZZLE BOX



MINI PLASMA BALL



VIRTUAL PET

SOCCERBALL



RAISE \$100-\$149



VIRTUAL REALITY GLASSES



CRYSTAL GEM JEWELRY



SOCCER FEVER



TINY FURRIES



PERFUME STUDIO



GROOVY LAVA LAMP

RAISE \$150-\$199

PROFESSIONAL
NAIL BOUTIQUE



T-REX
DINOSAUR
LAMP



DRIFT KING REMOTE
CONTROL CAR



SPY-X
WALKIE
TALKIES



ENGINE
INVENTOR GIRL



BLUETOOTH™
VORTEX
SPEAKER

RAISE \$300-\$599

HEXBUG BATTLE
GROUND SPIDER



HD SPORTS
ACTION CAMERA



ROLL UP
ELECTRONIC PIANO

BLADE-X FIGHTER



MEGA SLIME
& PUTTY LAB



BATTLE OPS LASER TAG

RAISE \$1,000-\$1,499

ELECTRIC
DRUMS



JBL WIRELESS
EARPHONES



RAZOR TURBO-A
ELECTRIC SCOOTER



FITBIT



ROBOTIC
BOXING
BOTS



RAISE \$200-\$299



KARAOKE
MICROPHONE

SILVERLIT ROBO
KOMBAT TWIN PACK



300-IN-1 MINI
ARCADE GAME



GLITZ & GLOW
CHEMICAL KIT



SEWING
MACHINE



X-DRONE
NANO RACER

RAISE \$600-\$999



RAZOR
SCOOTER

KIDS CAMERA



GOOGLE
NEST MINI



LENOVO
TABLET



JCB 3-IN-1 MOTORISED
TALL CRANE



PUPPY GO AI
SMART DOG
ROBOT



RAISE \$1,500+

APPLE WATCH



LENOVO SMART
DISPLAY



RAZOR E-PUNK
ELECTRIC
MICRO BIKE

GO-FIND
METAL
DETECTOR



NINTENDO
SWITCH LITE



THE BETTER CHOICE FOR FUNDRAISING!

 Australian Fundraising specialists[®]
school club

For more information or to register visit
WWW.AUSTRALIANFUNDRAISING.COM.AU
PHONE 1300 133 022

Online Powered By
 **fundraise**
GO MAKE A
DIFFERENCE