



ONLINE FUNDRAISING WITH BILLY G'S GOURMET COOKIE DOUGH

Who hasn't bought something online? Online fundraising is simple, safe and easy!

Billy G's Cookie Dough has come into the 21st century. We are now offering your members the opportunity to purchase Billy G's Cookie Dough through our safe and secure online platform.

Online fundraising will complement the colour order forms we supply to each of your members. Watch your sales and profits skyrocket with this new feature.

- It won't cost you a cent.
- You make the same high profit of \$3.50 - \$4.00 per tub.
- You will sell more tubs of cookie dough because of the convenience to your members.
- It's safe and secure.
- Easier to manage and less cash to count.

How does it work?

- Once you register, simply by completing an Application Form and returning to our office, we will create an online shop specifically for your group. Your members will be asked to search for your group's details, and once selected will be directed to your online shop.
- Your members place their orders online and pay by credit card through eWay, Australia's largest and safest credit card processor.
- You will be notified for each order placed online.

At checkout, your members are charged a 2.4% surcharge which is payable to eWay, our online credit card processor. This equates to only \$0.34 on the \$14 selling price, a small price to pay for the convenience. They still have the options of paying you by cash or cheque with no surcharge.

How do you receive your funds?

Payments received via the Billy G's Gourmet Cookie Dough Online Shop will be direct deposited into your nominated bank account by way of internet bank transfer within 24-48 hours after closing your online shop. The full amount received online will be remitted to you.

How do you combine the online purchases with the cash purchases?

On the order forms we provide you, there is a section where your families record their online purchases together with orders received in cash. They will then return this section of the order form to you for processing.

Should you have further questions regarding online fundraising, please don't hesitate to contact our office on 1300 133 022.

